Trail's End Popcorn – Fall 2010

Well, just when you thought it was great…..it get's even better! Trail's End is excited to roll out it's new program, and so are we!

- More value for our customers, which means more product in the container!
- Better for you, which means less calories, zero transfats, more flavor!
- Better packaging, which means resealable, durable bags to keep the product fresh!
- All new 18 pack of microwave, with flavor burst crystals and canola oil for a taste better than any microwave popcorn on the market! New even better chocolate! Cheesier Cheese popcorn! Somebody stop me!!!!
- Better higher value prizes for our scouts with total freedom of choice!
- New $600 Club with Marshmallow Crossbow & special patch incentive!
- And extra special and new, the unit popcorn kernel "Popcorn Sale in a Box" for every unit! Includes one marshmallow crossbow, dvd, balloons, posters, banners, product for parents to sample, it's an unbelievable setup and every unit participating will get one FREE! Wow, are you kidding me or what?!?! Heck no, we are gonna have the best sale ever this fall!

Here is the plan:
Every unit is invited to send their unit leader and unit popcorn kernel to our Trail's End Training Seminar on Wednesday, September 8, at 7:00PM at the Seneca Allegany Casino in Salamanca(no scout uniforms, please). A signup form is in this Highlander, so fill it out and send it in NOW to save your space! We must plan for your attendance and get enough Popcorn Sale kits, so your reservation is real important to us. We can't promise your kit if you don't RSVP, so do it! We promise you this evening will be informative, fun, and motivating. Don't even think of missing this one! We are looking forward to helping you plan your best popcorn sale ever! Trail's End has done a lot of new research, and has invested in this program like you have never seen before! It's exciting, and we can't wait to share it with you!