

# EARN YOUR WAY TO CAMP SPRING SALE

## Leader Overview for 2017

➤ It's time to help all our boys raise enough funds to go to summer camp! Here's a quick overview to share what's new, and to help you manage the sale. Piece of Cake, and alot of easy money to be raised by your boys!

With the Bowlathon gone, the sale will start at the February Roundtables on the 8<sup>th</sup>, a month sooner. More time!

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➤ We are once again doing candles for the spring, right in time for Mother's Day, with a new twist! We have 14 full size candles, with two of them in tins(patriotic and camo – too cool!) Also, the miniature 4 packs are now the same smells as the large ones. This way, your early candles for people to smell are just three small 4packs and two tins – a lot easier to handle! Also, this year's camp discount card is again \$5, and they went quick last year, so make plans now to get yours!

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➤ As we saw last year, now that the Camp Card is \$5, it is an ideal impulse donation. Having scouts stand in front of a store (ideally ones with a discount on the card) or a high traffic volume store like Walmart, or a Post Office on Saturday morning, in uniform, asking for A \$5 donation to help him go to summer camp will have a high success rate. It's been proven!

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➤ Again this year, for the boys, we will have a drawing for TWENTY, count 'em, 20 nice sleeping bags! Our scouts can really use these when they go to camp! For every \$100 in candles and camp cards sold, retail, the scout's name will go in the drawing. Sell \$300, get three tickets in the drawing, and so on. There is a form to turn in so all your scouts get in on the excitement!

### *Dates to remember:*

~ **February 8**, Wednesday, Roundtable Night – Get all your sales materials, your first batch of Camp Cards, and Pre-Order Candle sets!

~ **March 8**, Wednesday, Roundtable Night – Get more Camp Cards!

~ **March 29**, Wednesday, Call in your candle order to the service center, minus your preorder(which you will use to fill some of your order. Remember: Preorder candles cannot be returned

~ **April 12**, Wednesday Roundtable Night – Get more Camp Cards!

~ **April 21** , Friday Night – Candle pickup-Two Lakes at Blackstone in Jamestown & Western Gate at Bradford Forest, 6 to 8PM.

~ **May 17**, Wednesday – All payments due in the Scout Service Center.

~ **May 18**, Thursday – Drawing held for TWENTY SLEEPING BAGS for all Earn Your Way to Camp Achievers! Leaders will be notified!

### **START PACKIN'! WE'RE GOING TO SUMMER CAMP!**

